



2024 Impact Report • 2024 Impact Report • 2024 Impact Report • 2024 Impact Report



Save the Storks has
105 Mobile Medical Clinics

Save the Storks
Supported
**128 Pregnancy
Health Clinics**

Life

Affirming Women's Healthcare.
**45,000+ Lives Served
in 38 States**



24/7
online access to life-
affirming care

310 Church Partners
& Growing Community
Engagement



Creating Equal Access to MotherhoodSM

BECAUSE PURSUING
MOTHERHOOD SHOULDN'T
FEEL IMPOSSIBLE

Our mission is to **create a story of hope and empowerment for every woman facing an unplanned pregnancy.** We believe that every woman deserves equal access to motherhood-- to the care, support, and community she needs to confidently choose life and thrive.

Empowering her requires more than a single moment, it demands a cultural shift, a new standard of compassion, and a strong ecosystem that surrounds her with real options and unwavering support.

That's why we've centered our work around four key areas of impact, strategic initiatives designed to elevate care, shift narratives, and rebuild trust so that every woman, every family, and every life is met with truth, love, compassion, and a path forward.



FOUR AREAS OF IMPACT



Elevating Women's Healthcare Through Strategic PRC Partnerships

We partner with Pregnancy Resource Centers to help them grow into or continue thriving as high-quality women's health care providers... trusted, compassionate, and community rooted.



Mobile Medical Clinics: Bringing Care to Her

Our Mobile Medical Clinics or Stork Buses are state-of-the-art units that bring women's healthcare directly to where it's needed most.



Church & Community Partnerships: Reclaiming the Narrative, Rebuilding the Village

We partner with churches and life-affirming organizations to build a culture that celebrates and supports moms, dads, babies, and families.



24/7 Access, A Digital Highway for Every Woman

For Every Woman is our future-forward platform, meeting women anytime, anywhere with real care and real options. Explore the platform at: ForEveryWoman.org

Impact by Year



Save the
Storks is
founded

2012

First Stork Bus
is on the road
In Dallas, TX!

2013

10 Stork Buses
on the road in
10 cities and 7
states!

2015

First Flyway
Conference

2018

50th Stork Bus
in 50 cities

First Church
Partnership
with a Stork
Bus

Pro-Life
Research
Project

2019

Webinars
Launched

*30 Day
Devotional*
Published

2020

2012

2013

2015

2018

2019

2020

2012 - 2024

Diane named as CEO

National Partner Program Launched

First Innovators Summit

Church Programs & Partnerships Launched

New Mission Statement

Unplanned Grace Published

For Every Woman Started

2021

2021

2022

2023

2024

Dare to be a Dad Launched

100th Mobile Medical Clinic (Stork Bus) in
97 cities and 33 states!

Addition of our Medical Advisory Board

Start Course 201 Launched

Stork Mother's Advocate Launched

Brandon Tatum Partnership

2023

Equal Access to MotherhoodSM
Launched

Life Society Launched

For Every Woman
Mobile Medical Clinic Launched

Church Ignitor Program Launched

2024

First Pregnancy
Health Clinic to be a
certified partner

Start Course Launched

Salem Radio Partnerships

Roe Overturned!

2022

310

CHURCH
PARTNERS



1,950

PASTORS
REACHED

128

PARTNER
PREGNANCY
HEALTH
CENTERS*



45,000+

LIVES
SERVED



2024 Impact

\$0.13



38

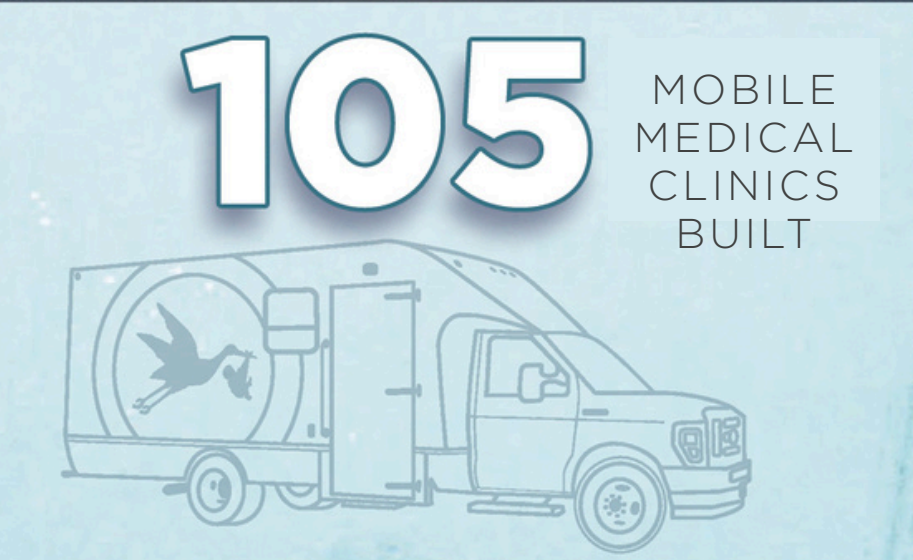
STATES
SERVED

23

PRCS GOING
THROUGH
OUR MEDICAL TIERS
NEARING
CERTIFICATION

COST-PER-
ACQUISITION TO
REACH WOMEN
FIRST

*This number reflects recent updates to our National Partner Program, which now prioritizes clinics that align with our Maternal Health Care Clinical Models criteria.



How We Reach the Least of These: Partnering with the Church, a Rescue Mission, and a Pregnancy Health Clinic

“They have **seen the power of God working** as women have accepted Christ, chosen motherhood, or simply expressed their gratitude for the love, care, and services provided.”

Mariners Church - Excerpt from 2025 James Project, ministry-wide Bible study.



Pregnancy
Testing
+
Limited
Ultrasound
+
STI/STD
Testing



Testimonial

A patient came in with two young children while her husband was in another country. The first thing she said was that if she was pregnant, she was not keeping the baby. She went through the appointment process, and we talked to her and showed her the baby on the ultrasound.

The child was about 10 weeks old and bouncing around. Watching that, her mood changed. When we were done, she said, "I'm keeping my baby," and had already thought through how she was going to manage... It was a beautiful visit.

-Testimonial from the For Every Woman Mobile Medical Clinic in Orange County, CA.



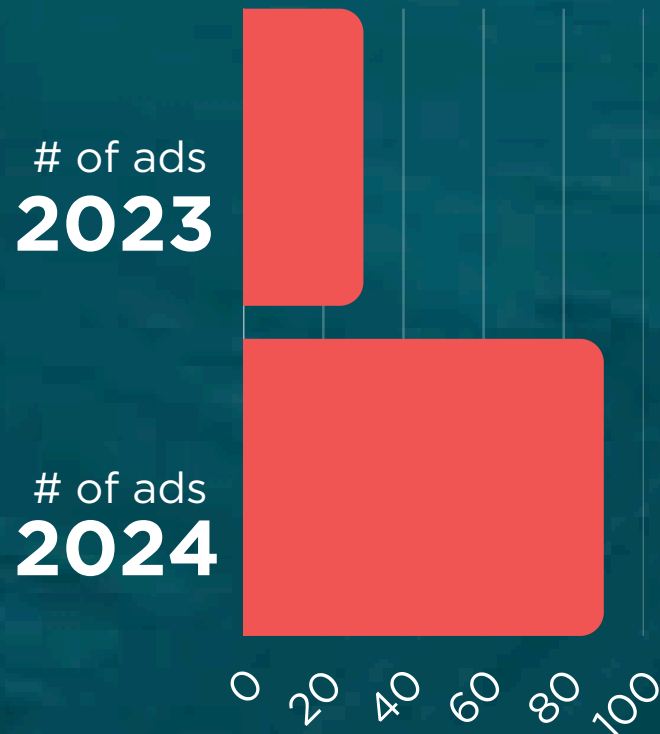
As a Result...

of the success of our Orange County Rescue Mission Partnership, **Save the Storks** was invited to join CityGate, North America's oldest and largest community of independent, faith-based crisis shelters and life-transformation centers.

This is a movement of rescue missions and like-minded ministries that offer radical hospitality in Jesus' name to people who are dealing with hunger, homelessness, abuse, and addiction. In recent years, they have seen a need to provide programs and services to women as well as equip men to be the fathers they didn't have growing up.

Save the Storks has been studying Planned Parenthood's tactics in targeting the online search habits of women facing unplanned pregnancies for the past four years.

Here are some of Planned Parenthood's STATS:



In December of 2024, they **spent \$25,000/day** on just social media ads to **influence young audiences.**

Key Takeaways:

Aggressive Targeting of Minors:

Actively targets young women, teens, and children with social ads that normalize abortion as a casual and empowering decision—while often mocking pro-life perspectives or dismissing fetal development science.

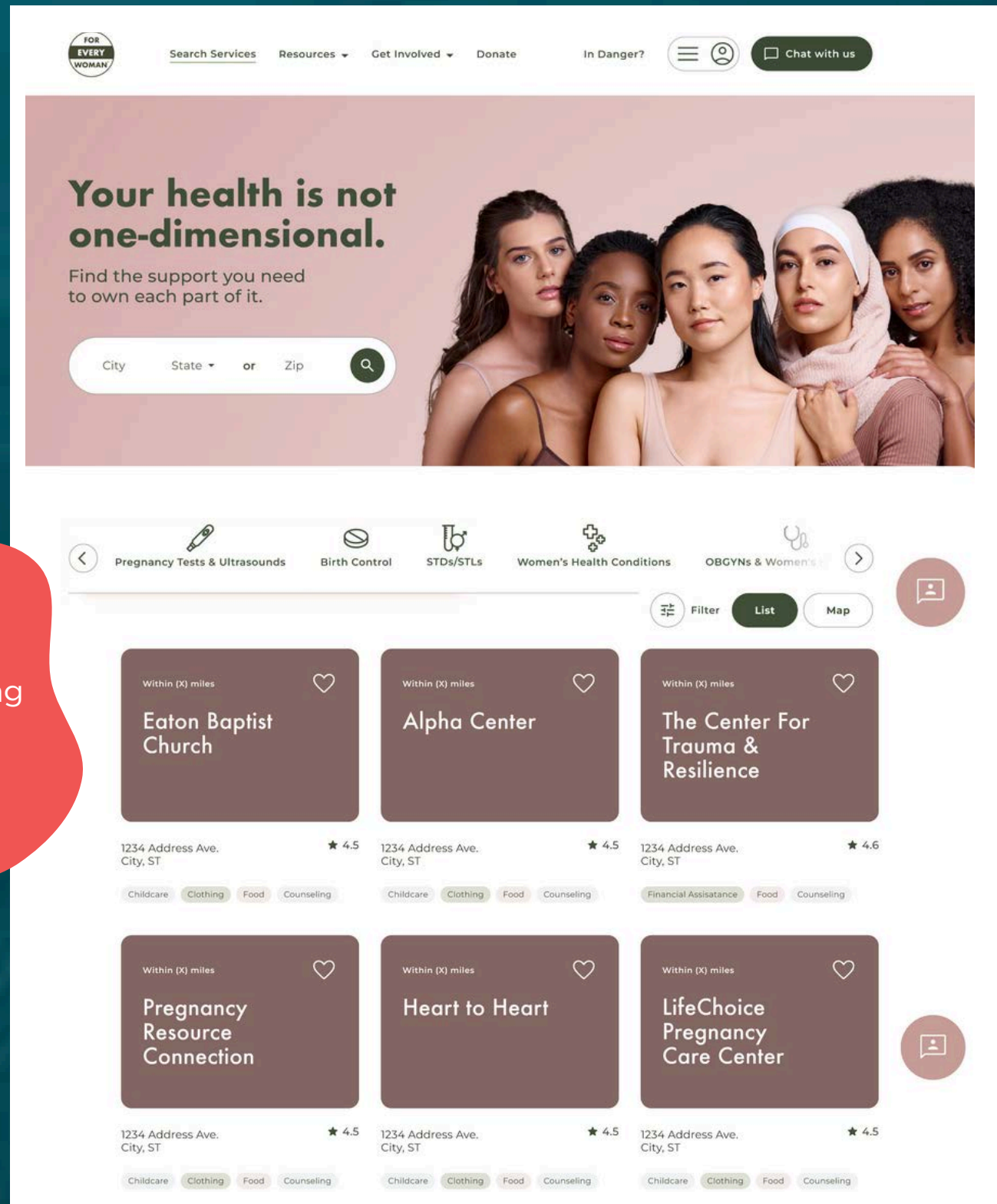
Manipulating Search Results:

Dominates Google search results through paid ads and SEO tactics. This crowds out life-affirming pregnancy centers, making it harder for women to find alternative resources.

Mainstream Influence:

Strategically partners with celebrities and social media influencers to normalize abortion, shaping online search results and social trends that downplay risks and suppress alternative options.

In order to reach women just as Jesus reached the woman at the well who was searching for truth, **24/7 online access to life-affirming care is necessary.**
This is why we built “ForEveryWoman.org”



The **most significant tool** that the abortion giant has built to reach not only young women, but CHILDREN as well, is their **online chatbot**.

This is why we have invested in the For Every Woman chatbot:

Have Questions About Sex, Pregnancy, and More?

Ask Our Confidential Chatbot!

Find Care Now



info@foreverywoman.org

Blog

Search Service

Resources

Try our 24/7
chatbot that
provides quick
answers to your
questions.

Get Started



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After working in obstetrics and women's health for 10 years and over 20 years with the business side of healthcare, **God had uniquely prepared Mitchell Lew**, Mariner's Church ministry lead volunteer, for this role (as church elder and lead volunteer for the For Every Woman Mobile Medical Clinic) through his career and his faith.

He felt called to use his skills and experiences to serve vulnerable women and their unborn children in a way that shares God's compassion and love.

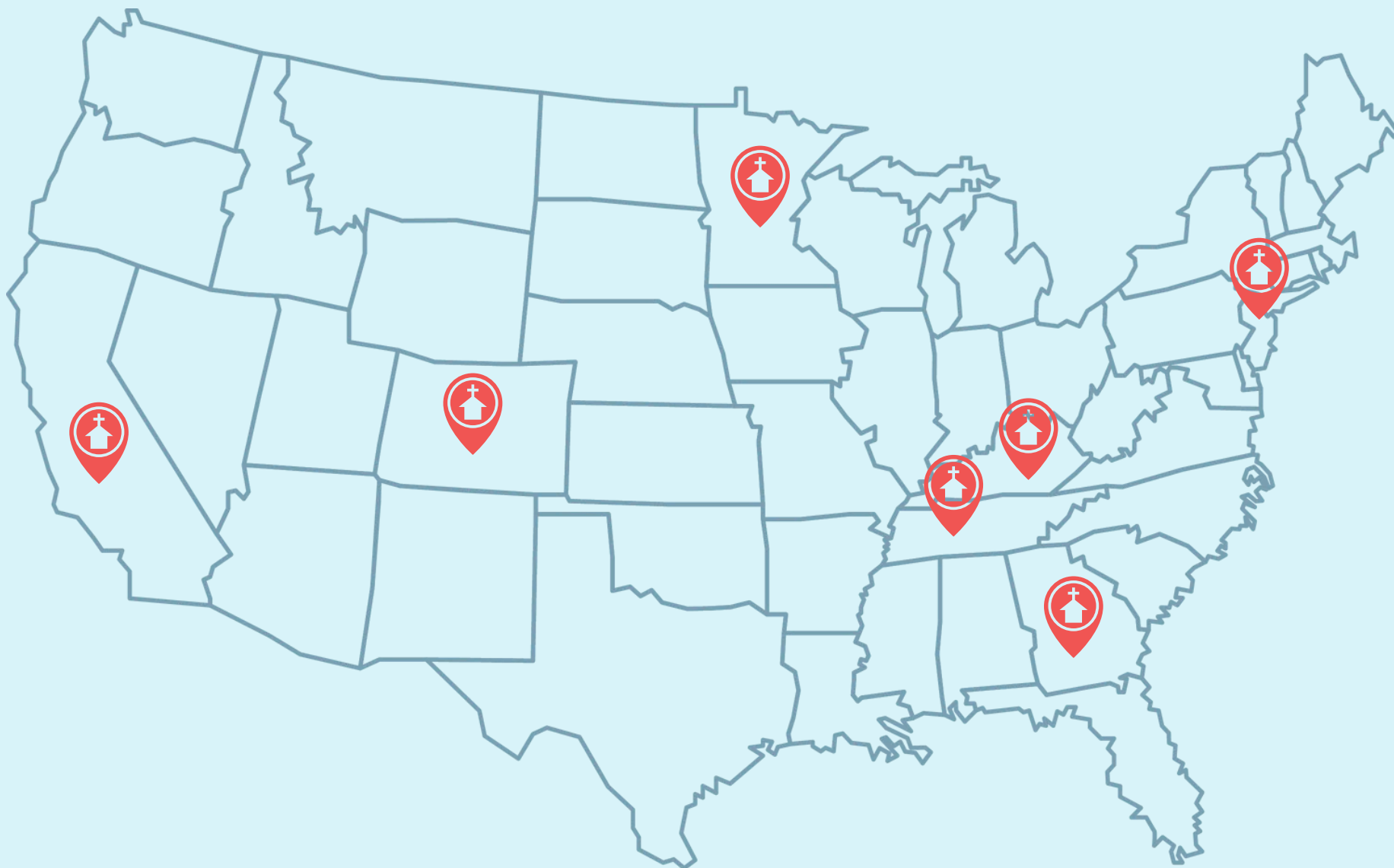


“Assuredly, I say to you, inasmuch as you did it to one
of the least of these. My brethren, you did it to Me”

Matthew 25:40

The connection with Christ-focused **rescue missions across the country** is a natural fit.

In our effort to activate faith-based communities, we have partnered with churches in New Jersey, California, Minnesota, Tennessee, Georgia, Colorado, and Kentucky that have seen a need to do more to reach teen girls and women facing unplanned pregnancies.



Danielle's Story

Choosing Life for Her Twins



When Danielle discovered she was pregnant, financial struggles and the uncertainty of her living situation made abortion seem like her only option.

With her boyfriend Tyler's support, they drove four hours out-of-state to the nearest abortion clinic. But just before reaching the clinic, **hope intervened when they saw a Mobile Medical Clinic parked nearby.**

Inside the Mobile Medical Clinic, Danielle was met with warmth and support. There, she experienced a life-changing moment and an exciting surprise: seeing and hearing the heartbeat of not one but TWO babies. Danielle and Tyler found out they were having TWINS! The compassionate care and resources provided by **the Mobile Medical Clinic led Danielle to choose life for her babies.**

The support didn't stop there. The clinic staff and local churches rallied around Danielle and Tyler, hosting a baby shower and even gifting them a car from an anonymous donor. Eventually, our COO, Annie Tang Humphrey, helped Tyler coordinate a surprise proposal for Danielle, and... SHE SAID YES!

Just as Jesus brought hope and life to the woman at the well, **Save the Storks** brings hope to women facing unplanned pregnancies and life to preborn babies.

We do this **online**, on our **mobile medical clinics**, and with our trained, certified **partners** at pregnancy health clinics, churches, and at over 15,000 verified locations across the United States.



“ ‘but whoever drinks the water I give them will never thirst. Indeed, the water I give them will become in them a spring of water welling up to eternal life.’ ”

John 4:14



**Save the Storks at
Princeton University**

This year, **Save the Storks** had the incredible opportunity to visit Princeton University. We were invited by the president of Princeton Pro-Life, who connected with our ministry through Debbie Biskey, CEO of Options for Her—one of our amazing partners operating a Mobile Medical Clinic in New Jersey.

Our CEO, Diane Ferraro, along with members of our team, met with the club to share our life-affirming message, answer questions, and engage in meaningful conversations about the life-affirming movement. Students toured the Mobile Medical Clinic, eagerly asking how they could get involved with Save the Storks now and once they launch their careers. It was truly inspiring to see some of the most brilliant minds in the country, studying at a predominantly pro-abortion school, standing courageously for life.



By 2030, our God-sized goals include:

Mobile Medical Clinics
in all 50 states, with
at least one in the
top 100 cities

Tripling the resources
offered on our
partner platform,
[ForEveryWoman.org](https://www.ForEveryWoman.org)
(from 15,000 as of
February 2025 to
45,000 in 2030)

Implementation of our
faith-forward mom, dad
and family programs in
at least 2,000 churches
across the country

500 pregnancy centers in our
National Partner Program making
the commitment to becoming a
Maternal Healthcare Provider



Celebrity Endorsements/Testimonials



“Save the Storks is an incredible organization that shows up for mothers when they need it most. I have been honored to be able to work with them and draw attention to their cause. Not only do they consider real ways they can reach out and help mothers around the country, but they act on it with their mobile medical clinics and their partner program with pregnancy centers. Save the Storks is a powerful voice for the pro-life movement and is a true forward-thinking organization. They are consistently looking for ways to truly celebrate, uplift, and support mothers in need.”

Charlotte Pence Bond

Author, Writer, Speaker, Save the Storks Ambassador



“Our partnership with Save the Storks has been a powerful force in equipping our students with both compassion and conviction. Together, we’ve empowered students to value life, engage in meaningful conversations about purpose and identity, and become advocates for those without a voice. Through shared resources, events, and hands-on opportunities, this partnership has opened the eyes of the next generation to the beauty of life and the importance of standing for it with both truth and love. Our ministry has had multiple young people choose life as a result of our mobile medical unit partnered with Save the Storks. The impact has been deep and lasting—shaping students into leaders who carry a message of hope into their schools, homes, and communities.”

Pastor Luke DiBenedetto

Next Generation Pastor, 7 Hills Church



"I believe human life should be valued above all else. I love the work that Save the Storks is doing, and I'm honored to be a part of it!"

Bethany Hamilton

Champion Surfer, Author, Mom



"It's an honor to work alongside Save the Storks. Their passion and approach continues to inspire me, as they reach moms and dads at the most pivotal moments of life. I'll continue to champion them as they empower mothers, build up fathers, and save countless lives."

Matt Hammitt

Grammy-nominated and Dove Award
Winning Singer/Songwriter, Save the Storks
Ambassador



"I am proud to be a Save the Storks partner because this incredible organization is dedicated to empowering women by meeting them right where they are, both physically and emotionally. Save the Storks provides crucial support through their innovative mobile medical buses, bringing compassionate care directly to women in need. Their commitment to serving women with dignity, respect, and genuine care is something I'm passionate about and deeply honored to support. As a woman who experienced my own unplanned pregnancy, I know just how much a little support can make a big difference. By creating equal access to motherhood, Save the Storks is changing lives and creating brighter futures for moms everywhere."

Ashley Bratcher

Actress, Producer, Save the Storks
Ambassador

A Message from

Diane Ferraro
CEO, Save the Storks

Orange County is where my story began. It is where a decision was made to end my life in the womb—and where, by God's grace, another decision was made to choose adoption instead. Decades later, in 2022, a divine meeting with Orange County Rescue Mission and Mariners Church confirmed that Save the Storks was exactly where it needed to be. Their desire to bring a **For Every Woman Mobile Medical Clinic** to one of the most populated and diverse counties in the U.S. was a powerful reminder of our mission's urgency—not just in Orange County, but nationwide.

Today, Save the Storks is working **across the nation**, equipping pregnancy resource centers, empowering churches, and expanding **access to life-saving, life-affirming care**. Our Mobile Medical Clinics serve women in cities and rural communities alike, ensuring that no woman has to navigate an unplanned pregnancy alone. **Through education, advocacy, and holistic support**, we are reshaping the conversation around life, offering tangible resources that help women choose life and thrive as mothers.

In every state, in every community, we stand ready to **serve, support, and uplift**. This mission is bigger than any one location—it is a national movement to **empower women, and create a culture where life is truly valued**.

In a time when women face immense pressure and uncertainty, we are called to be a beacon of hope, help, and love. **Thank you for standing with us** to make this mission possible.



Leadership



Herb McCarthy
Board Chair



Dr. Karysse Hutson
National Medical Director



Gary Kehr
Board Treasurer



Dawn Williams
Board Member



Thomas Kim
Board Member



Eric Dunavant
Board Member



Annie Tang Humphrey
COO



John Gore
CFO



Take your Passion for Life to Action

Sign up for emails

Stay connected with the news and stories of life. Sign up here: savethestorks.com/subscribe



Volunteer

Use your God-given skills to help the life-affirming movement.



Pray

Join us in praying for a culture of life.

Church

Get your church involved:
Church@savethestorks.com



Life Society

Join our Life Society by becoming a monthly supporter here:

savethestorks.com/donate





We Have A Match. Donate Today!

**Thanks to a generous supporter, your donation will
be matched dollar for dollar up to **\$200,000!****

Donate today and put **Her Future First!** Your gift will make it possible for
Save the Storks to continue and grow our Life Affirming Women's Healthcare services.

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